

Riding the next growth wave of logistics in India and China

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New ecosystems in the logistics sectors of India and China are creating new business opportunities. Companies looking to expand in the region should pay attention to these changes.

Big changes are in the offing for the logistics sectors in India and China. It could be the best of times, with new business opportunities emerging. Or it could be the worst of times, with traditional models gradually phasing out.

In India, many logistics companies are starting to nurture transportation ecosystems to offer integrated services, funding is encouraging in specific areas and businesses, and the government is paying critical attention to transport modes beyond road. China's logistics industry is also at a tipping point, with the rise of "new retail" and "consumption upgrading" and emerging digitalization. The demand for logistics in China has shifted from purely cost-oriented warehousing and transportation services to smart supply chain solutions.

How logistics companies turn these themes to their advantage and explore new possibilities could determine their future.

To download the full report, click on attachment 'Fast and furious: Riding the next growth wave of logistics in India and China.'

Source: McKinsey

Tags : china, india, talking-logistics