

Join our roundtable on Sustainability, Payments and Mobility

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A deep dive into Sustainability, Mobility, and Payments:

- ☒ The biggest challenges MaaS providers need to overcome
- ☒ Combining sustainable solutions with business growth
- ☒ The latest developments in mobility payments

☒ Date and time: Wednesday 17th of November, 4.30PM - 6.00PM CET

If you are interested in enhancing your business with a sustainable Mobility as a service solution..

Or want to learn about the latest in this rapidly evolving topic, [sign up](#).

Mastercard

During this roundtable discussion, Rita Okcuoglu, Head of Europe at MasterCard City Possible, dives deep into Corporate Social Responsibility and the technological engagement, the digitalization journey in urban mobility, and the biggest regulation related challenges in deploying full-scale MaaS solutions.

Daimler

Eric Aufricht, Head of Product Ecosystem & Corporate Development at Daimler Mobility

/Mercedes pay is focused on discussing In-car Payments and its eco system, moving from fuel-run vehicles to electric-powered modes of transport, and the role of technology in mobility flow. Additionally, he touches on the role collaboration plays within the mobility and in-car payments sectors.

Enfuce

Monika Liikamaa Co-Founder and CEO of payment service provider Enfuce, talks about issues surrounding the topic of social responsibility, elements of behavioral change, sustainable growth, and the latest developments in carbon footprints calculators.

CCV

John Kolthof, Chief Commercial Officer at CCV, talks in depth about the multitude of MaaS transitions initiatives across Europe, the fragmentation of the public transport sector, and how to transition to sustainable, more digital payments. He also touches on the social responsibility companies carry while deploying new technologies.

Tranzer

Bas Zwart, Sales Manager Benelux at Tranzer is dedicated to discuss the biggest opportunities MaaS presents, the challenges in the market due to the number of players and moving parts, and how collaboration between these different players can help navigate the challenges. He additionally discusses the growing consumer demand for sustainable solutions.

Source: Paymentgenes

Tags : duurzame-mobiliteit-circulair, eng, micromobility, mobility-as-a-service, payments, public-transport, sustainability